



Vendor Fair

NEW!!! This year's Vendor Fair will take place Wednesday, Dec. 2 from 11:00 a.m. until 2:00 p.m. due to the expected large attendance.

MICHIGAN GOLF BUSINESS 2009 ANNUAL CONFERENCE AND VENDOR FAIR

TUESDAY, DECEMBER 1 - THURSDAY, DECEMBER 3

Bavarian Inn Lodge, Frankenmuth

Attention Michigan Golf Industry Suppliers

Because of the popularity of this event and our limited booth availability, sign up today. Booths will be reserved on a first come, first serve basis. Don't delay; send in your reservation before we are sold out (again!).

Greater Attendance Expected!

The "**Voice of Michigan Golf Business**" is inviting the golf industry representatives from all over Michigan. Invited to attend are not only our members but anyone involved in golf including the PGA, the GCSAA, GAM and the many other golf organizations. We expect this to be a great attendance.

Michigan Golf Business 2009 starts **Tuesday evening, December 1st** with a "Magical Mixer"! Have a great time socializing and networking with the MGCOA.

Wednesday, December 2nd is the first day of meetings, our Vendor Fair, Awards Banquet and "Friendly Fued". Thursday, December 3rd we wrap up with a business meeting and political pundit Tim Skubick.

The state's largest association of golf course owners and key industry personnel will join together for seminars, networking and fun. This popular event is the largest gathering of our membership all year.

Exhibiting during **Michigan Golf Business 2009** is a great way to get your organization recognized by Michigan industry personnel.

Exhibitors receive recognition in the *Tee-Off Times* as well as recognition on the MGCOA **web site** before and after the conference with a direct link to your website...

Exhibitors receive **one free registration** to the **Michigan Golf Business 2009** Conference...

Exhibitors display your product or service to the membership at the Vendor Fair during lunch; **free attendance** for one person to the three-day conference; **¼ page, black/white advertising credit** to be used in either the *Tee Off Times* or the *MGB Buyers Guide* in 2010; and **recognition** on signs throughout the event and in the program.

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Yes, my company would like to participate in the golf industry's Vendor Fair by participating in the option selected below:

___ **Exhibitor** (corporate member)..... \$595

___ **Exhibitor** (non-member)\$750
(not a corporate member? Ask Jada for details)

___ **Conference Partner**

Opportunity for those organizations that wish to participate at a higher level by sponsoring an event below **in addition to having a booth at the Vendor Fair**. In addition to Vendor recognition, Conference Partners will be highlighted in the conference program, on a main stage banner, at the entrance to their function, and will receive name badge designation.

PREMIER SPONSORS

- ___ Registration Sponsor SOLD Spartan Distributors
- ___ Total Technology Tuesday Sponsor \$1500
- ___ Tuesday Night "Golf Outing" Reception..... SOLD Enterga
- ___ Opening Keynote and Presenting Sponsor \$2000
- ___ Wednesday Lunch..... SOLD Kapnick
- ___ Wednesday Cocktail Party SOLD US Golf Cars and Midwest Golf & Turf
- ___ Wednesday Award Banquet SOLD NGCOA Preferred Suppliers
- ___ Entertainment Sponsor \$1500
- ___ Thursday Breakfast Sponsor SOLD Midwest Golf and Turf

OTHER

- ___ Conference Notebooks/Journals \$1000
- ___ Turn Down Gift \$1000
(includes signage on tables at Award Dinner, theme related gift placed in hotel rooms of conference attendees with your message attached)
- ___ Wednesday Breakfast/Breakout Sponsor \$500
- ___ Conference Registration Bags \$500 plus bags
- ___ Promotional Mailings..... \$250 each event
- ___ Broadcast Email Promotion..... \$250 each event

Company: _____

Contact: _____

Check enclosed in the amount of \$ _____ Charge my credit card in the amount of \$ _____

___ Visa ___ MasterCard ___ American Express ___ Discover

Card Number _____ Expiration Date _____

Please return this form to:
MGCOA
603 S. Washington, Suite 303
Lansing, MI 48933
FAX 517-267-8984

Questions?
Contact Jada Paisley at 800-860-8575
or jpaisley@mgcoa.org

